



POLITICAL INQUIRY FORM

**KYW**

Candidate

SPECIAL ( )      PRIMARY ( )      GENERAL (X)      OUT OF WINDOW ( )

RECORD OF REQUEST – Political Broadcast Time:

4th Qtr 2012

NAME OF REQUESTOR:

**Leah Casterlin**

1. NAME OF AD AGENCY:

Message & Media Inc.  
100 Albany Street  
New Brunswick, NJ 08901  
Phone: 732-246-8291  
Fax: 732-937-6721

2. ORGANIZATION PAYING FOR TIME:

Menendez for Senate  
120 Albany Street Plaza,  
Tower One, Suite 802  
New Brunswick, NJ 08901  
Phone: 732-640-2244  
Treasurer: John Palumbo

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Candidate

5. PRODUCT OR CATEGORY:

Candidate – US Senate, NJ

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Democratic

5. DATE OF REQUEST

09/18/12

6. NATURE OF REQUEST:

(a) Request for Candidate rate card

\_\_ X \_\_

(b) Other request as stated below

\_\_ X \_\_

Requesting political rate card all dayparts, all programs, all levels rates :30's.

7. DISPOSITION MADE OF REQUEST

(a) Granted

\_\_ X \_\_

(b) Denied (reason)

\_\_\_\_\_

(c) Withdrawn (reason)

\_\_\_\_\_

(d) Avails offered

\_\_\_\_\_

8. SUBSEQUENT DEVELOPMENTS

See File

9. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**James Callahan for John Link, CBS Television Stations 09/24/12**